



PROFILE – CLIVE LLOYD







Psychology of Safety Specialist & Director, GYST Consulting (Based in Brisbane, Australia)

Clive has been called on by many global companies as their 'Human Factors Technical Advisor' assisting them to improve their safety culture and performance. He is devoted to applying cutting edge psychological research to safety leadership, and creating caring cultures, which are prerequisites to excellence in safety performance. Clive has worked extensively with senior leaders of many global mining, construction, resource and utilities companies.

He has applied his many years of experience in clinical and organisational psychology to safety performance coaching, from the boardroom through to the sharp end. Clive is an expert in assisting business leaders to create the culture necessary to ignite and sustain intrinsic motivation in their people for achieving world-class safety performance. He is a master at coaching executives in the psychology of effective safety leadership and culture change.

Clive is a published author in the area of psychological approaches to reducing risk-taking behaviours and has over 20 years of experience in applying clinical psychology within organisations, and researching and implementing effective interventions for risk-taking behaviours.

Clive has worked as a behavioural safety consultant extensively in Australia, New Zealand, Fiji, USA, Canada, South Africa, Norway, Singapore, China, UAE, PNG, Costa Rica and the United Kingdom.

Key Expertise

- Psychology of safety
- Facilitation and coaching
- Leadership and team development

Qualifications

Bachelor of Psychology (Hons)

Certifications

- Psychologists Registration Board of Queensland
- Certified Member, Australian Human Resources Institute